

▫ Bob Basiewicz  
Digital Art Director & Sr. Graphic Designer

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www.GetMeBob.com

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▫ Fulltime Employment

Nokia - 4 years, 1 month (2/2011 - 3/2015)

Senior Graphic Designer

Mercedes-Benz, BMW, Trapster, Garmin, Audi, VisioGlobe (Platforms: Web, iOS, Android, Windows Phone & Blackberry)

Ten United - 10 months (3/2007 - 12/2007)

Art Director

Airborne, Stok, Pert Plus, Sure Deodorant, Dad's Pet Food, Sorrento Cheese

Doner Advertising - 3 years, 6 months (9/2003 - 3/2007)

Art Director

Bush's Baked Beans, Owens Corning, Mazda, Progressive Insurance, Cox Communications, Quaker State, La-Z-Boy, Six Flags, Expedia, Minute Maid, Food Network, Great Wolf Lodge, Petco, PNC Bank, & all new business pitch presentations.

Campbell-Ewald - 1 year, 1 month (8/2002 - 9/2003)

Junior Art Director

Chevy Regional Car & Truck

McCann-Erickson - 1 year, 7 months (1/2000 - 7/2001)

Studio Tech & A/V Manager

Buick, Delphi

▫ Freelance Employment

For the past 10+ years, Bob has continued to successfully run his own freelance business & through it has worked with the following companies.

Nationwide (3/2015 - Present)

Mobile App, Web Design, UX

Yolobe (8/2013 - 11/2013)

Brand Identity, Web Design, UX

Gavin Briscoe Group, LLC. (4/2013 - 7/2013)

Brand Identity, Logo Design, Collateral

Reuben Cannon Entertainment (2/2012 - 8/2012)

Brand Identity, Logo Design, Collateral

Artopia91 (10/2011 - 3/2012)

Brand Identity, Web Design, Logo Design, Collateral

LoSasso Advertising (6/2010 - 12/2010)

Clients: International Manufacturing Trade Show, Brunswick Bowling, BIG Kaiser, JTEKT

Runaway Pictures & Backstory Ent. (9/2003 - Present)

Brand Identity, Web Design, Logo Design, Collateral, UX

Bristlecone Energy (2/2008-2/2009)

Web Design, Marketing Collateral, UX

DaVinci (9/2007 - 11/2007)

Client: Art Van Furniture

Point B Communications (12/2006 - 4/2007)

Clients: The Drake Hotel, Orchard Garden Inn Hotel, The Cape Cod Restaurant

Global Hue (11/2004 - 5/2005)

Client: Subway, Commercial Storyboards

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▫ Software Expertise

Adobe Creative Cloud 2015

Photoshop, Illustrator, InDesign, Fireworks, Acrobat

Apple

Final Cut Pro 10, Motion X, Keynote

Microsoft

Word, Excel, Powerpoint, Outlook, Lync

▫ Code Familiarity

HTML5, CSS

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▫ Education

College for Creative Studies, Detroit, MI

Bachelor of Fine Arts Degree in Advertising Design/Art Direction - (Grad. 12/2006)

John Deere, HybridCenter.org, Band-Aid, Harley-Davidson, Communication Arts.

▫ Recognition

2007 Gold D Show Award  
2006 Silver Telly Award  
2006 Silver Telly Award  
2006 Mobius Award  
2006 One Show Merit Award  
2005 Silver Caddy Award

Band-Aid Brand TV Campaign  
Band-Aid Brand TV Campaign  
Band-Aid Brand TV "Runner's"  
Band-Aid Brand TV Campaign  
Hybridcenter.org Interactive  
John Deere Print Campaign